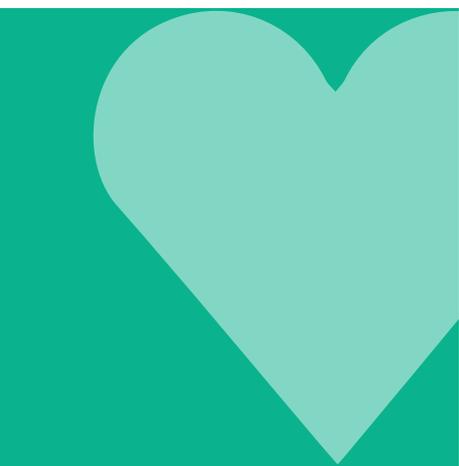




CEREBRAL PALSY FOUNDATION



**CPF IS
CHANGING LIVES
FOR PEOPLE
WITH CEREBRAL PALSY
TODAY
THROUGH RESEARCH
INNOVATION
AND COLLABORATION.**

A Message from our CEO

Cerebral Palsy is caused by damage to an infant's brain; it creates movement disorders which last throughout a person's life. One in five people with CP can't speak. One in three can't walk. One in two lives in chronic pain.

We don't hear enough nor know enough about people with CP. However, if you considered all the people in the US who have the condition, it would be the 12th largest city in America.

Over the past decade, there have been enormous advances in the world of medical research. However, despite promising insights and approaches, people affected by cerebral palsy often find themselves facing a deeply fragmented system. This results in a general lack of awareness about the needs created by their condition as well as an inability to address them. Because of this, people with cerebral palsy often live lives which are significantly and unnecessarily compromised.

Faced with this pressing and significant need, the Cerebral Palsy Foundation is focused on an aggressive fundraising strategy that will enable expansion of our already meaningful impact on research, therapies and insights which can have improve lives. This is not a far off vision: CPF's work can have an impact on lives today.

This brochure takes you through the work, the approach, and the strategic plan which will drive our mission for the next three years.

We invite you to become part of our mission and to share the impact we are having.



Richard Ellenson
Chief Executive Officer



Richard and his son Thomas

We are Changing the Way the World Sees Cerebral Palsy.

Too often, people with CP don't get the therapies and interventions they need at the moments they need them: as such, lives are significantly and unnecessarily challenged. The first step in changing this is to change the way we look at disabilities.

OUR GOAL

CREATE AND DISSEMINATE A UNIQUE BODY OF COMMUNICATION TO ENGAGE, INFORM AND EMPOWER.

CPF is driven by a clear vision of how we can improve outcomes for people with cerebral palsy. However, we know success relies on the broader world sharing our vision. Our diverse and dynamic content informs, empowers, inspires - and creates change.

CPF has created a unique and diverse body of communication to address this situation. Our "Just Say Hi" videos bring the powerful celebrity-driven communication that creates awareness. And our "Insights from Experts" series informs doctors, patients, and caregivers about the many available supports and insights which can be implemented, often in a simple and efficient manner.



"JUST SAY HI" CAMPAIGN

Our "Just Say Hi" campaign has attracted many world renowned individuals to share our message of inclusion and understanding by answering a simple question: "How do you start a conversation with someone who has disabilities." By acknowledging an awkward hesitation that happens far too often, we helping to eliminate it. #JoinTheConversation.

CPF'S CONTENT IS REACHING MILLIONS OF PEOPLE ANNUALLY

INSIGHTS FROM EXPERTS

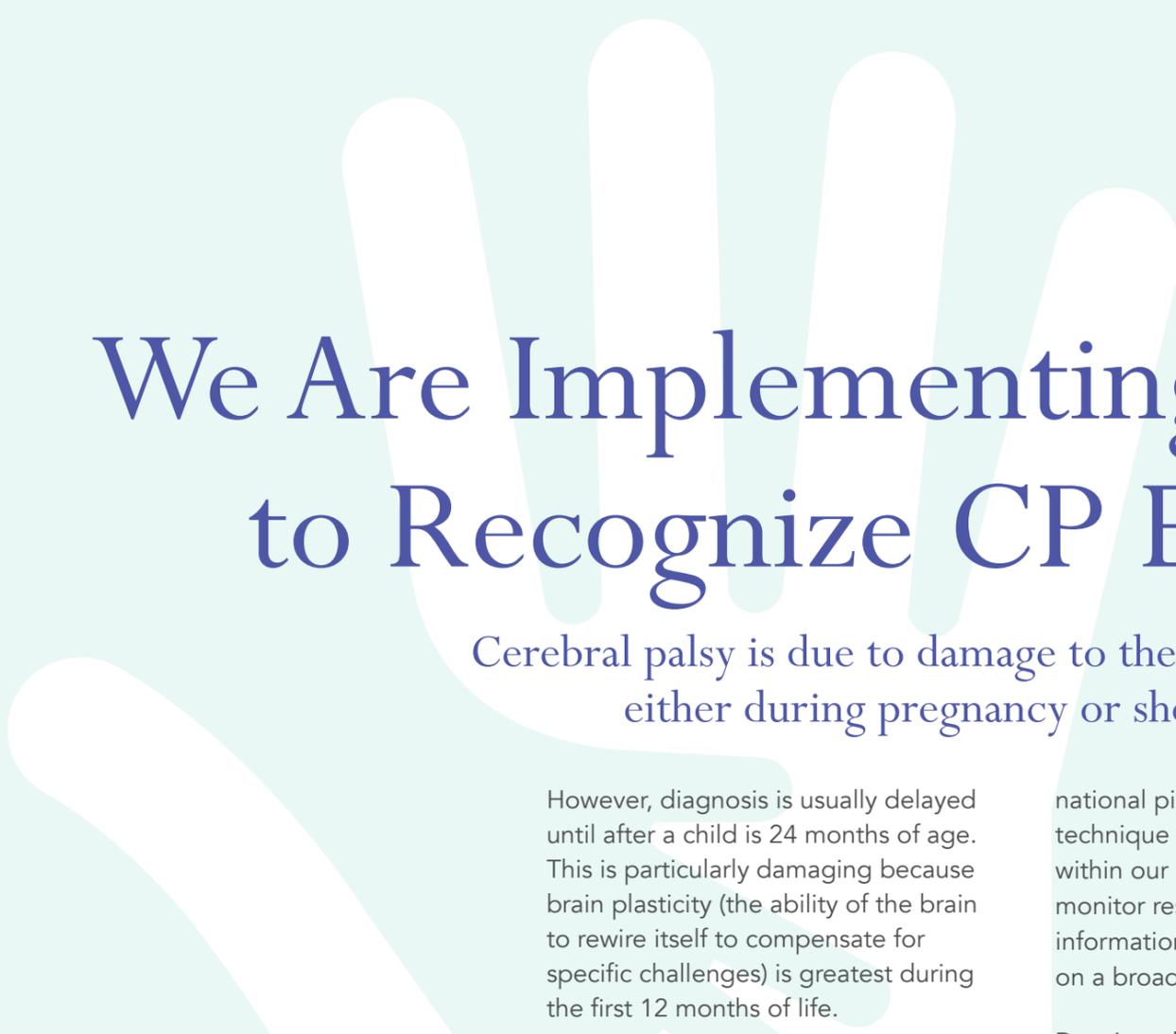
Our video library, featuring the most prominent doctors and researchers in the field, is providing information and encouragement so desperately needed by families affected by cerebral palsy. These videos, viewed nearly 500,000 times in the first two months, are setting a new benchmark for how we can use modern communication to address the fragmentation and diverse challenges that have created problems for so many.



CPF AND SPEECHLESS: A POWERFUL PARTNERSHIP

The new ABC sitcom Speechless, about a family and their teenage boy who has CP, is bringing an unprecedented level of attention to the world of disabilities. And they've partnered with us to get the details right. We're also making sure people with CP and their families get the information they need by providing dozens of powerful videos keyed to the themes in each episode.

CP IS THE MOST COMMON PHYSICAL DISABILITY IN CHILDHOOD



We Are Implementing Ways to Recognize CP Earlier.

Cerebral palsy is due to damage to the developing brain, either during pregnancy or shortly before birth.

However, diagnosis is usually delayed until after a child is 24 months of age. This is particularly damaging because brain plasticity (the ability of the brain to rewire itself to compensate for specific challenges) is greatest during the first 12 months of life.

CPF is actively involved with medical institutions throughout the country with a sharp focus on addressing this urgent issue. Together we are advancing provider knowledge about the innovative tools which can detect developmental delay in this group of high risk infants. General Movements Assessment has the potential to achieve significant recognition of these issues as early as three months into a child's life. We are currently launching a

national pilot project to introduce this technique into key medical institutions within our Collaborative Network, to monitor results in trials, and to capture information so that we can replicate it on a broader scale.

Despite advances, early recognition of developmental differences including CP remains a challenge.

This program will be conducted in three phases. Firstly we will provide training for doctors and allied health practitioners in tools for early recognition of CP. We will then complete a pilot study of infants born with a high risk of CP and finally we will disseminate our findings through stakeholder workshops.

OUR GOAL

LOWER THE AGE WHEN WE RECOGNIZE CP AND THEREBY PROVIDE A GREATER CHANCE TO IMPROVE AN INDIVIDUAL'S LIFE.



We Are Advancing Healthcare for People with Disabilities.

Today, women with disabilities receive shockingly substandard healthcare. In response, CPF is spearheading new initiatives to improve outcomes in breast health, gynecological care, and reproductive issues. Our work is changing the way we define and address critical issues.

OUR GOAL

EMPOWER WOMEN TO DEMAND A BETTER STANDARD OF HEALTH CARE AND THE KNOWLEDGE TO FINALLY DELIVER IT.

THE FATALITY RATE FROM BREAST CANCER IS THREE TIMES HIGHER FOR WOMEN WITH DISABILITIES.*

There are many other areas where the results are nearly as shocking. The lack of accessibility in OB/GYN rooms as well as the fact that doctors routinely do not even mention the issue of pregnancy to women in their twenties, assuming – quite incorrectly – that it will not be a part of their lives, results in significant gynecological and social issues for so many women.

80% OF DOCTORS GRADUATE MEDICAL SCHOOL WITHOUT EVER HAVING ENCOUNTERED A WOMAN WITH DISABILITIES.*

Despite its large prevalence, the condition of CP is complex and varied. It can range from minor control issues to devastating challenges across movement, balance, speech, and vision. Non-specializing doctors are often very poorly informed about how to approach the issues or what sort of interventions are possible.**

*Strauss D, Cable W, Shavelle R. (1999) Causes of excess mortality in cerebral palsy. *Developmental Medicine & Child Neurology*. 41: 580–5. 2
**Holder, Waldman and Hood in "Preparing Health Professionals to Provide Care to Individuals with Disabilities", *Int J Oral Sci* 2009

6 OF 10 PEOPLE WITH CP HAVE NORMAL OR SUPERIOR INTELLIGENCE





We Are Improving Lives for People with CP.

DESIGN FOR DISABILITY

Fashion continues to be an industry of innovation and change, but when it comes to advancements in design for individuals with disabilities, things have remained stagnant. Most adaptive clothing is functional, but just doesn't live up to what we see on runways or in magazines. In 2016 and 2017 we have partnered with the Fashion Institute of Technology, Pratt Institute and Parsons School of Design to work with students to design clothing to transform the fashion experience for women with disabilities. Additionally, we are working with Rent the Runway to tag their offerings for clothing that fits deliberate criteria that will work for women with a variety of disabilities.

THE VIRTUAL CP CENTER

Working with leaders from top institutions across the country, CPF is creating a Virtual Cerebral Palsy Center with the goal to inform, connect and empower users. This digital environment will draw on state-of-the-art cloud and Internet technologies enabling people to maneuver the medical system and give them up-to-date resources, learn about the latest advances in research and prepare for life's moments in a way that is accessible, comprehensive and easy to navigate. The ultimate goal is to help people every step of the way toward addressing their needs at the moments they need them.



BREAKTHROUGH TREATMENTS AND EARLY INTERVENTIONS

Perinatal white matter injury in premature birth is the predominant form of brain injury leading to CP. The work we are funding at Johns Hopkins/Kennedy Krieger-Kennedy Krieger Institute seeks to reduce neuroinflammation in premature newborns through the delivery of nano-medicine directly through the blood-brain barrier. Our funding has allowed a truly multi-disciplinary team to work together on integrating this novel technology with day to day observation in the NICU and nursery.

THE PAIN PROJECT

The experience of pain is one of the most prevalent, poorly understood, and inadequately treated conditions in the medical world, particularly as it involves disabilities. Up to 70% of pediatric patients with CP experience pain on a monthly to weekly basis. When present, it results in significantly decreased quality of life for patient and caregiver alike. CPF has recently held a high level symposium on pain attended by dozens of the world's experts and is organizing an international team to address both understanding and managing this critical issue.



"JUST SAY HI" IN NYC SCHOOLS: INNOVATION IN INCLUSION

Inclusion in school is critical. But it's also hard. Not to accept that fact is to minimize the challenge and to fail. Inclusion requires not only the right attitudes, but also the right insights and tools. It is a complex dance between special needs children, typical students, teachers, professionals and administrators. And it takes a coordinated effort to make it happen. That's why CPF has partnered with the NYC Department of Education to leverage our powerful "Just Say Hi" campaign and create a vibrant and innovative program that is now being implemented in the pilot stage.



We Are Committed to Delivering Measurable Impact.

The CPF Process, Moments of Impact, defines key times in the lives of people with CP when a properly implemented intervention, therapy, or approach can change a future. Once we identify these moments, we work with our Collaborative Network to ensure that important insights and discoveries are effectively translated from bench to bedside.

CPF WORKS TO DEFINE MOMENTS OF IMPACT IN LIVES OF PEOPLE WITH CP

CPF works with broad stakeholder groups to identify the critical moments across the lifespan where we can have measurable impact in improving lives. Once we highlight and gain stakeholder consensus on these priority areas, we define specific needs, aggregate and curate knowledge about appropriate healthcare and therapies, and define both delivery breakdowns and unmet needs.

WE DEVELOP APPROACHES AND INTERVENTIONS TO ADDRESS THE MOST PRESSING ISSUES

CPF's novel approach brings together our Scientific Advisory Council, which includes the country's most highly-regarded medical professionals, with innovative thinkers in diverse areas such as technology and media. In doing so, we not only better develop breakthrough interventions, but

also create a blueprint for implementing them in a manner which can scale and be efficaciously replicated.

WE COLLABORATE WITH KEY INSTITUTION TO IMPLEMENT NEW PROTOCOLS EFFECTIVELY

The diverse and fragmented ecosystem within the world of CP often keeps effective interventions from being delivered to patients. As such, CPF has built a robust Collaborative Network, including many of the nation's leading medical institutions, which serves as the hub of our dissemination pathway. This model allows active sharing of the work, and creates a template to distribute it throughout our Network and beyond.

WE WORK WITH MEDIA PARTNERS TO BUILD AWARENESS ABOUT CEREBRAL PALSY - AND CPF

CPF's campaigns are changing how the world perceives disabilities. Our work is

breaking down stereotypes and creating opportunities for engagement and open conversation, which are the first steps needed for change. We also provide smart, usable videos with information on very specific issues. From its conception, our work and messaging are designed not only to be used effectively, but to be shared effectively.

WE TRACK OUR WORK TO ENSURE MEASURABLE IMPACT

CPF is responding to unmet needs and addressing the challenges within a complex environment. Launching this work, however, is only the beginning of our involvement. In every initiative, we work closely with all involved parties to develop metrics by which we can ensure positive, short-term impact. In this way, CPF is ensuring our mission is met: empowering patients and informing medical practitioners about insights and interventions that can significantly improve lives for people with CP.

CPF strives to ensure our work has the greatest possible impact by evaluating against these four metrics.

DOES THE WORK FIT IN OUR MODEL?

IS THE WORK UNIQUE AND INNOVATIVE?

CAN THE OUTCOME BE SCALED?

WILL IT HAVE NEAR TERM IMPACT?

We Are the Cerebral Palsy Foundation.

CPF BOARD

PAUL A. VOLCKER Chairman Emeritus

Paul A. Volcker worked in the United States Federal Government for almost 30 years, culminating in two terms as Chairman of the Board of Governors of the Federal Reserve System from 1979-1987. Educated at Princeton, Harvard and the London School of Economics, Mr. Volcker launched the Volcker Alliance in 2013.

LISA B. BAIRD Chairman of the Board

Lisa B. Baird is a Partner with Heidrick & Struggles in the global financial services practice, based in New York City. Prior to becoming an executive recruiter, Ms. Baird worked as a strategy consultant in financial services at McKinsey & Company. She is the mother of two wonderful children, one of whom is affected by cerebral palsy and is committed to improving the lives of individuals and families impacted by this condition and related disabilities.

ILA ECKHOFF

Ila Eckhoff, CPA, Managing Director, is a member of BlackRock's Business Operations as part of Investment Operations – Derivative Operations. She is responsible for leading BlackRock's Industry and Counterparty Management strategy for derivatives and collateral.

RICHARD ELLENSON

Richard Ellenson was the founder and CEO of two companies, Blink Twice and Panther, which helped reimagine the field of assistive technology. Prior to that, he was an advertising executive who created memorable campaigns for brands such as American Express and Remy Martin. Mr. Ellenson is also the father of a 17-year-old son who has CP. They have been featured as ABC World News People of the Year, in a New York Times Sunday Magazine cover story, and a feature story on ESPN's E:60.v

ERIC J. HESPENHEIDE

In his professional role, Mr. Hespenheide has served as one of the Global Leaders of Deloitte Touche Tohmatsu Limited (DTTL) member firms' Sustainability group within Audit and Enterprise Risk Services. He was recently elected to the Board of the Global Reporting Initiative (GRI) and chairs its Technical Advisory Committee.

MICHELLE KASSNER

In 1988, Michelle joined her family's business, Liberty Travel and GOGO Worldwide Vacations. Over the course of twenty years, she held various executive positions, including CEO, until the company was sold in 2008. Michelle's latest venture is the launch of a restaurant in NYC's West Village. 99 Bank, a Gluten- Free local and seasonal restaurant is set to open July 2016. She is a graduate of Hamilton College and lives in NYC with her two daughters.

RICHARD LOBEL

Richard Lobel is Executive Director of Global Partnership at Sotheby's, where he integrates luxury brands into the portfolio of assets across media, experiential events and content. Prior to this, he created and led Altitude Group, the local engagement division of CBS Corporation. Lastly, for 13 years, Rich created and managed visions for iconic brands from Chrysler to American Express. Richard is passionate about being a CPF board member as his sister has learning disabilities - and his sister-in-law was born with CP.

JOHN PANAGAKIS

John Panagakis is Senior Managing Director, Head of Global Private Distribution, and leads the TIAA Asset Management Global Institutional Real Assetsteam supporting our real assets investment strategies. He is responsible for overseeing new business distribution and client relations.

DR. PETER L. ROSENBAUM

Dr. Peter Rosenbaum, MD, FRCP(C), is the Chair of the Cerebral Palsy Foundation's Scientific Advisory Council.

PETER W. SHAPIRO

Peter W. Shapiro is pleased to be serving on the board of the Cerebral Palsy Foundation, where his tenure is the longest of all its Board Members. Peter is a passionate and thoughtful advocate for individuals in the world of cerebral palsy.

THOMAS SKROBE

Thomas Skrobe is Head of Client Solutions for Wisdom Tree Asset Management. Prior to joining them in 2017, Tom was a Managing Director at BlackRock for 16 years in a variety of senior management positions targeting Financial Advisors and Institutional Investors. Earlier in his career he worked for Goldman Sachs and Smith Barney. Tom earned a BBA degree in business from Baruch College in 1991. Tom is an advocate for people with disabilities and Treasurer for the Investment Committee of UCP's \$130 million foundation. Tom lives in NYC with his wife Lori and their two sons.

JAMES P. VOLCKER

James P. Volcker has worked in the grant management field for over 13 years, currently at Dana-Farber Cancer Institute in Boston, MA and before that at Boston Children's Hospital. He has a BA in Economics from New York University and a Masters of Public Administration degree in Health Finance from NYU's Wagner School of Public Service. Mr. Volcker has CP and is pleased to be serving on the CPF Board with so many dedicated individuals as its mission hits close to home.

SCIENTIFIC ADVISORY COUNCIL

DR. PETER L. ROSENBAUM, SAC Chairman

Dr. Rosenbaum is the Professor of Paediatrics CanChild Centre for Childhood Disability Research at McMaster University. He has held over 80 peer-reviewed grants; is a contributing author to over 325 peer-reviewed journal articles and book chapters; and has been a guest lecturer in 30 countries. He was the first Canadian President of AACPDM (1996-8); received the Academy's Mentorship Award (2007) and its Lifetime Achievement Award (2014). In June 2015 he received the inaugural Holland Bloorview Medal of Excellence in Childhood Disability.

Dr. MURRAY GOLDSTEIN, Emeritus

From 1953-1993, Dr. Murray Goldstein was a commissioned medical officer in the United States Public Health Service (USPHS) and a member of the staff of the National Institutes of Health (NIH); for the final 13 years at the NIH he served as the Director of the NIH National Institute of Neurological Disorders and Stroke. He was also an Assistant Surgeon General in the USPHS with the 2 star rank of Rear Admiral. From 1993-2005, he served as Director of the United Cerebral Palsy Research and Educational Foundation and medical consultant to the United Cerebral Palsy Association.

DR. WILLIAM W. ANDREWS, PH.D, MD

William W. Andrews, Ph.D, MD, is the Charles E. Flowers, Jr. Endowed Chair of Obstetrics and Gynecology, Professor and Chairman of the Department of Obstetrics and Gynecology at the University of Alabama at Birmingham (UAB). He is a past site principal investigator for UAB in the Eunice Kennedy Shriver NICHD Maternal-Fetal Medicine Units Network and also the Genomics and Proteomics Network for Preterm Birth Research.

DR. JAN BRUNSTROM-HERNANDEZ, MD

Dr. Jan Brunstrom-Hernandez, MD, is a Pediatric Neurologist and Director of 1 CP Place, PLLC, a clinic founded in 2015 in Plano, Texas to help children with cerebral palsy live their very best lives. Prior to moving with her husband to Texas, Dr. Jan (as she is known by her patients) was the founder and director of the Pediatric Neurology Cerebral Palsy Center at Washington University School of Medicine and St. Louis Children's Hospital from June 1998 to December 2014.

DR. HANK CHAMBERS, MD

Hank Chambers, MD, a pediatric orthopedic surgeon at Rady Children's Hospital in San Diego, and a Professor of Clinical Orthopedic Surgery at the University of California at San Diego is currently the David Sutherland Director of Cerebral Palsy Research and serves as the director of the Motion Analysis Laboratory and the 360 Sports Medicine Program. He is a Past President of the American Academy

for Cerebral Palsy and Developmental Medicine. His wife, Jill, is active in many local and national patient advocacy groups and is a healing touch provider at Rady Children's Hospital. His son, Sean, who has cerebral palsy, is currently in an assisted living situation in San Diego and his other son, Reid (31) is an orthopedic surgery resident at the Cleveland Clinic.

DR. TED CONWAY, PH.D

Ted Conway, Ph.D, is currently the Department Head and Professor of Biomedical Engineering at the Florida Institute of Technology in Melbourne, FL. Prior to returning to Florida he was a National Science Foundation Program Director for the: 1) General & Age Related Disabilities Engineering Program (GARDE); 2) CBET-National Robotics Initiative (NRI); 3) CBET-Broadening Participation Research Initiation Grant in Engineering Program (BRIGE); and 4) Science and Technology Center (STC):

DR. DIANE DAMIANO, PT, PH.D

Dr. Damiano is Chief of the Functional and Applied Biomechanics Section at National Institutes of Health in Bethesda, Maryland. Her research focuses on the use of portable brain imaging during functional movement to elucidate the brain mechanisms underlying normal and impaired coordination and the design and investigation of activity-based rehabilitation programs to promote optimal motor functioning and enhance muscle and neural plasticity in children with cerebral palsy. She has published over 90 articles and book chapters and is on two editorial boards. She is Past President of the American Academy of Cerebral Palsy and Developmental Medicine and the Gait and Clinical Movement Analysis Society.

DR. DARCY L. FEHLINGS MD MSC FRCP(C)

Dr. Darcy Fehlings is Head of the Division of Developmental Paediatrics and the Senior Physician Director of the Child Development Program at Holland Bloorview Children's Rehabilitation. She is the inaugural holder of the Hospital's Foundation Chair in Developmental Paediatrics. Her research focuses on the innovation and evaluation of interventions for children with cerebral palsy. She is the lead investigator of an Ontario Brain Institute integrated neuroscience network focused on children with cerebral palsy (CP-NET) and leads the CP Discovery Project in the Canadian NeuroDevNet Networks of Centres of Excellence. Professor Fehlings was the President of the American Academy for Cerebral Palsy and Developmental Medicine for 2014-2015.

DR. EILEEN G. FOWLER PHD, PT

Dr. Fowler is a Professor in the Department of Orthopaedic Surgery at the University of California, Los Angeles (UCLA). She holds the Peter William Shapiro Chair and is the Director of Research and Education for the Center for Cerebral Palsy at UCLA and the Director of the Kameron Gait and Motion Analysis Laboratory. Dr. Fowler has over 30 years experience in the evaluation and treatment of pediatric onset disabilities.

Dr. Fowler is the Past President of the American Academy of Cerebral Palsy and Developmental Medicine for 2015-2016. She is an Associate Editor for Pediatric Physical Therapy.

DR. ANNA PENN, MD, PH.D

Anna Penn, MD, Ph.D, is a clinical neonatologist and developmental neuroscientist at Children's National Health System in Washington DC. She is an Associate Professor of Pediatrics in the Fetal Medicine Institute, with additional appointments in the Division of Neonatology and the Center for Neuroscience Research. She is the director of translational research for Hospital Based Specialties and co-Director of the Board of Visitors Cerebral Palsy Prevention Program, a new multidisciplinary program at Children's National aimed at improving neurological outcome in preterm infants while training the next generation of Cerebral Palsy investigators.

DR. SETH WARSCHAUSKY, PH.D

Seth Warschausky, Ph.D, is a Professor in the Department of Physical Medicine and Rehabilitation at the University of Michigan. He has been Director of the Division of Rehabilitation Psychology and Neuropsychology since 2009. In 2002, he founded the Michigan Adapted Cognitive Assessment Laboratory (M-ACAL). Dr. Warschausky is on the Editorial Boards of Rehabilitation Psychology and the Journal of Pediatric Rehabilitation Medicine. He is a former President of the American Psychological Association's Division 22, Section 1, Pediatric Rehabilitation Psychology and a Fellow in APA Division 22.

DR. MARSHALYN YEARGIN-ALLSOPP, MD

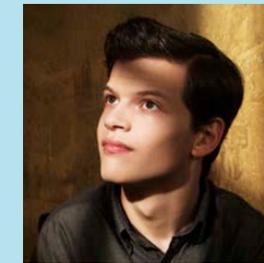
Marshalyn Yeargin-Allsopp, MD, is a Developmental Pediatrician, Medical Epidemiologist, and Chief of the Developmental Disabilities Branch in CDC's National Center on Birth Defects and Developmental Disabilities. She designed and implemented the first U.S. population-based studies of developmental disabilities among children. These studies laid the foundation for CDC's Autism and Developmental Disabilities Monitoring (ADDM) Network, which has been tracking the number and characteristics of children with autism spectrum disorders and other developmental disabilities in the U.S. since 2000.

MEDICAL DIRECTOR

DAVID P. ROYE, JR. MD.

Dr. Roye practices pediatric orthopedic surgery and leads the Weinberg Family Cerebral Palsy Center at Columbia University. A fixture on Castle Connolly's rankings of America's Top Doctors, Dr. Roye has dedicated his career to improving the lives of children both here and abroad. Dr. Roye has authored hundreds of articles, and lectured throughout the world. His dedication to teaching and research has led to fellowships in many national and international societies, as well as a multitude of honors and distinctions, including the American Academy of Orthopaedic Surgeons' Humanitarian Award, and the American Academy of Cerebral Palsy and Developmental Medicine's Mentorship Award.

CPF AMBASSADORS



MICAH FOWLER

Star of ABC's Speechless



JOSH BLUE

Comedian,
Winner of Last Comic Standing



ZACH ANNER

Comedian and Internet Sensation



JASON BENETTI

Announcer, Chicago White Sox,
ESPN Network

**OVER 17
MILLION**
PEOPLE IN
THE WORLD
HAVE CP

1 IN 2
PEOPLE WITH CP
LIVE IN CHRONIC
PAIN

1 IN 3
PEOPLE
WITH CP
CANNOT WALK

1 IN 5
CHILDREN
WITH CP CANNOT
TALK

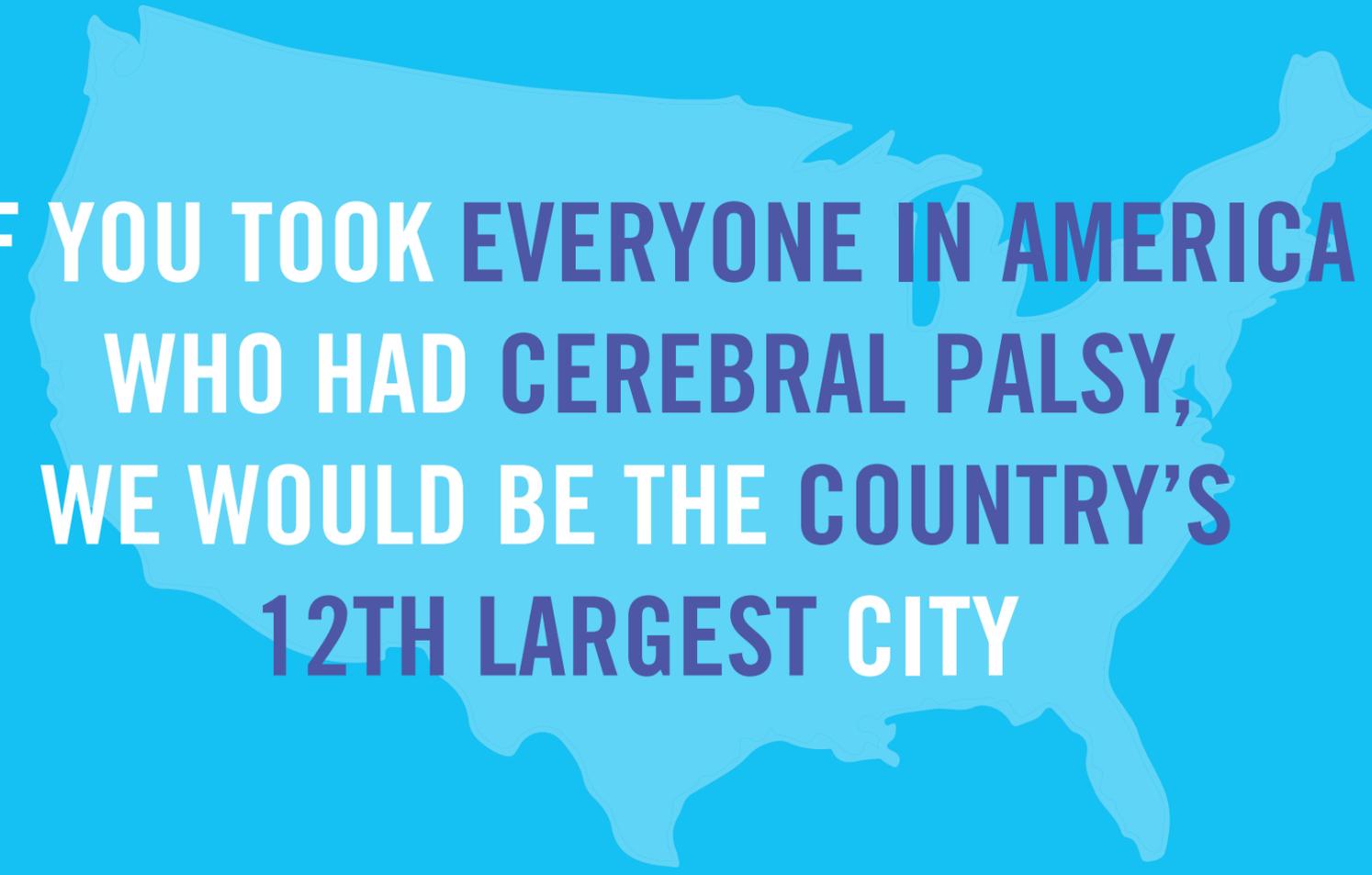
EVERY HOUR
ANOTHER CHILD
IS BORN
WITH CP

1 IN 10
PEOPLE WITH
CP HAS A
SEVERE VISION
IMPAIRMENT

1 IN 5
CHILDREN
WITH CP HAS A
SLEEP DISORDER

**CEREBRAL
PALSYP**
IS THE MOST
COMMON CHILDHOOD
DISABILITY

1 IN 25
PEOPLE WITH
CP HAS A
SEVERE HEARING
IMPAIRMENT



**IF YOU TOOK EVERYONE IN AMERICA
WHO HAD CEREBRAL PALSY,
WE WOULD BE THE COUNTRY'S
12TH LARGEST CITY**

Join Us.

The Cerebral Palsy Foundation is changing lives today for people with CP, through innovation, collaboration, and a ferocious focus on measurable impact.

CPF's approach is both aspirational and pragmatic. Rather than add incrementally to the vast body of scientific and medical research that looks to a distant future - work which is funded by so many government and institutional bodies - we focus on the insights and information which, when properly implemented, can deliver efficacious and innovative therapies that can improve lives today.

Our work is far ranging and deeply transformative. We work to improve basic healthcare for women with disabilities; to make gaming technology accessible for kids who are too often excluded from typical activities; to improving the dissemination of early detection and intervention techniques, to seeking ways we can lower the age at which we can detect CP.

Additionally, our vibrant focus on creative messaging is generating advocacy and awareness unparalleled in our community. This work ranges from our engaging mass media campaign, "Just Say Hi" which has received millions of dollars of free media to the creation of new curriculum which is creating an innovative new platform to spur inclusion within NYC public schools.

The CPF vision is profound and important. We are creating a world where people who live with cerebral palsy will have greater access, receive the interventions and supports they need, and feel empowered.

However, we cannot succeed without your support: without dollars and without advocacy for the power of this vision.

We invite you to join us. We ask you to share your support for our deeply meaningful work. Share the telling of these stories of impact, of community, of support, intervention, progress and inclusion.

We invite you to share in the incredible power and joy we can all find in helping to transform the lives of others.

CORPORATE AND INSTITUTIONAL PARTNERS

CPF maximizes our impact and awareness by partnering with some of the world's top corporations and institutions.

Columbia University
Weinberg Family Cerebral Palsy Center
UCLA
Center for Cerebral Palsy
Harvard University
Boston Children's Hospital
Northwestern University
Rehabilitation Institute of Chicago
McMaster University
CanChild
Johns Hopkins
Kennedy Krieger Institute
Nationwide Children's Hospital
American Academy for Cerebral Palsy and Developmental Medicine



AS WE LOOK
TO THE AMAZING ADVANCES
WHICH WILL ONE DAY OCCUR,
LET US NEVER LIFT
OUR GAZE
SO HIGH THAT WE MISS
THE MANY POWERFUL
SOLUTIONS
RIGHT BEFORE US
TODAY.

RICHARD ELLENSON, CEO

A large, stylized teal hand graphic is the central focus of the page. The hand is shown from the side, with fingers slightly spread. The background is white, and the hand is filled with a solid teal color. The graphic is positioned in the upper right quadrant of the page, with the wrist extending towards the bottom left.

Cerebral Palsy Foundation

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